

## Snap Shot | Answer key

### 1 American football's most iconic event

#### 1 a Warm-up: talking about sporting events

**Speaking** Kansas City Chiefs – Philadelphia Eagles

#### 1 b Some football vocabulary

**Vocabulary** pigskin<sup>1</sup>, 100 yards<sup>2</sup>, end zone(s)<sup>3</sup>, quarterback<sup>4</sup>, receivers<sup>5</sup>, defense<sup>6</sup>, defender<sup>7</sup>, interception<sup>8</sup>, touchdown<sup>9</sup>, field goals<sup>10</sup>, huddle<sup>11</sup>, referees<sup>12</sup>, coaches<sup>13</sup>, half time<sup>14</sup>

#### 1 c How it all started

**Reading**

1. the NFL was unwilling to expand; a group of businessmen wanted their own pro football franchises and created the AFL
2. AFL and NFL merged; the combined league retained the name NFL; the NFL then split into two new conferences (AFC and NFC)
3. though the name was improvised, it stuck because journalists immediately began using the term
4. fans weren't used to travelling to neutral venues
5. there are two conferences (AFC and NFC); the winning team of each conference plays in the Super Bowl; there's a two-week gap between the conference championship games and the Super Bowl, where the NFL champion is determined
6. Apple Macintosh commercial directed by Ridley Scott
7. it is not dependent on the participation of large-market teams or major stars; its ratings are not affected by "big" teams

#### 1 d The biggest day for advertising

**Language in use**

- |   |                             |   |             |    |             |
|---|-----------------------------|---|-------------|----|-------------|
| 1 | advertisement / ad / advert | 5 | opportunity | 10 | effective   |
| 2 | costliest                   | 6 | products    | 11 | recipients  |
| 3 | typically                   | 7 | actually    | 12 | communal    |
| 4 | consumers                   | 8 | discussion  | 13 | marketing   |
|   |                             | 9 | emotional   | 14 | commercials |

#### 1 g Super Bowl™ halftime shows

**Listening**

- |   |  |
|---|--|
| 1 | direct connection to Louisiana           |
| 2 | present a short list / with a short list |
| 3 | Jay-Z                                    |
| 4 | Usher                                    |
| 5 | to represent Black America               |
| 6 | (connection to) jazz music               |

**1 h**  
Follow-up

**How the NFL works**

AFC				NFC			
North	East	South	West	North	East	South	West
 Baltimore Ravens	 Buffalo Bills	 Houston Texans	 Denver Broncos	 Chicago Bears	 Dallas Cowboys	 Atlanta Falcons	 Arizona Cardinals
 Cincinnati Bengals	 Miami Dolphins	 Tennessee Titans	 Kansas City Chiefs	 Detroit Lions	 New York Giants	 Carolina Panthers	 Los Angeles Rams
 Cleveland Browns	 New England Patriots	 Jacksonville Jaguars	 Las Vegas Raiders	 Green Bay Packers	 Philadelphia Eagles	 New Orleans Saints	 San Francisco 49ers
 Pittsburgh Steelers	 New York Jets	 Indianapolis Colts	 Los Angeles Chargers	 Minnesota Vikings	 Washington Commanders	 Tampa Bay Buccaneers	 Seattle Seahawks

**1 i**  
Reading

**Patrick Mahomes – a quarterback superstar** 

- 1 | by (accompanying) his father; at the ballpark
- 2 | played / starred in three sports; played basketball, baseball, football; stood out at basketball; excelled at baseball / football
- 3 | joined Kansas City Chiefs; was drafted by Kansas
- 4 | played very little; was only / served as a backup
- 5 | a 5000-yard throw; throwing 5000 yards; at least 50 touchdowns
- 6 | efforts / the fight against racism; initiatives against voter suppression; voter registration programmes; increasing voter registration; children in poor communities

**1 k**  
Vocabulary

**Revising some topic-related words**

- |               |                      |                    |
|---------------|----------------------|--------------------|
| 1. commercial | 7. rookie            | 12. (down) pigskin |
| 2. defender   | 8. yard              | 13. interception   |
| 3. ballpark   | 9. huddle            | 14. resonance      |
| 4. Lombardi   | 10. quarterback      | 15. draft          |
| 5. referee    | 11. merger           | 16. conference     |
| 6. debut      | 12. (across) pitcher |                    |